

FRANK L. TRICARICO

Graphic Designer / Creative Director

631-902-0217

frankytdesigns@gmail.com

franktricarico.com

EXPERIENCE

TEACHERS FEDERAL CREDIT UNION - Hauppauge, NY

March 2020 - Present

Senior Graphic Designer

- Digital Design for Social Media and E-mail Marketing Campaigns
- Print Design - Monthly Member Newsletter, Buck-slips, Brochures, In-Branch Signage, Product Sell Sheets
- Logo/Iconography Design for internal and external products
- Front-End Web Design for the credit unions main website. Update pages through Drupal CMS using HTML, CSS. Design banners and other digital graphics, optimize for web
- Video Production - Internal and External video capture, editing and rendering. DSLR footage captured, imported using Adobe Premiere to edit audio/video timeline
- Advanced Motion Graphics using After Effects for Internal and External Videos, title designs, GIF Animations
- Photography. Photographed and retouched over 300 of our employees for external and internal website usage. Shooting in studio setting and in-branch.
- Communicate and manage project deadlines with marketing coordinator and other business partners

BRAIN GENESIS GAMES - Centereach, NY

February 2016 - March 2023

Creative Director - Freelance

- Packaging Design - Developed the creative for the full suite of seven games. Game packaging, playing card layouts, game tokens, playing board and game logo design.
- Illustration - Created and digitally illustrated all card elements including monsters/heros and in-game items
- Digital Design Advertising for Social Media and E-mail Marketing
- Print Design - Product Brochures, Direct Mail Postcards

OCCUNOMIX INTERNATIONAL LLC - Port Jefferson Station, NY

December 2011 - March 2020

Senior Graphic Designer / Graphic Designer

- Manage company wide marketing campaigns & projects with outside vendors
- Budget all marketing expenditures
- Communicate and manage project deadlines with product management & outside vendors
- Design printed catalogs, flyers, postcards and product packaging
- Create large format graphics for multiple industry trade shows per year
- Produces bi-monthly digital e-mail campaigns
- Photographs and retouches all products in studio or on location
- Provides web design and maintenance of the company's website
- Films, edits and produces promotional product videos

EDUCATION

Briarcliffe College - Patchogue, NY

Bachelor of Fine Arts - Graphic Design

Graduated with Honors May 2013

Suffolk County Community College - Selden, NY

Associate of Arts - Liberal Studies

Graduated May 2010

SKILLS

Adobe Creative Suite: Photoshop, Illustrator, InDesign, Light Room, Fireworks, Dreamweaver, Premiere, After Effects. Corel Draw, Autodesk Maya, Quark Express.. Web Design, HTML, CSS., Microsoft Word, Excel, PowerPoint and Photography

References available upon request